



About Courage Classic

We're gearing up for Children's Hospital Colorado's largest single fundraising event of the year—the Courage Classic Bicycle Tour! Returning to Copper Mountain Resort July 19-20, 2025, Courage Classic will have three fully supported cycling routes each day. Join us to help provide care for more kids than any other hospital in our seven-state region, ensure access to world-class pediatric expertise and drive lifesaving innovations!

Why Children's Colorado?

- 300,000+ patients treated annually
- 700+ active clinical trials
- 85% cure rate for kids' cancers and blood disorders
- Ranked in 11 specialties by *U.S. News & World Report*



Did You Know?



2,000+

tour participants



\$63 million+

raised for kids



36

tours since 1990



73,000+

Couragetours.org
page views



15,000+

constituents reached
through email marketing



21,200+

Foundation social
media followers

Sponsorship Benefits offered by Courage Classic

Alpine Sponsor

\$100,000 (2 Available)

✓ Prominent event branding with:

- Logo on rider bike plate
- Tour Program & Celebration (Saturday evening gathering)

✓ 10×10 branded tent at the finish line

✓ Complimentary lodging at Copper Mountain Resort

- 2 rooms/2 nights (Confirmation deadline 5-1-25)

✓ 25 Complimentary Rider Registrations

(Rider fundraising minimum required)

✓ 10 priority event volunteer positions

(Must confirm interest by 4-1-25)

✓ Premiere logo placement

- Tour jersey (Logo deadline 5-13-25)
- Tour rider t-shirt (Logo deadline 6-7-25)
- Copper site banners (Finish Line, lodging check-in, Tour check-in, program stage) (Logo deadline 6-30-25)
- Courage Classic website
- Opportunity to provide promotion linked to sponsor's preferred website

✓ Recognition in pre/post event emails and in Courage Classic Community Facebook Group

✓ Year-round logo on digital donor wall in hospital

✓ Opportunity to provide branded giveaways for riders and volunteers

Courage Sponsor

\$50,000 (2 Available)

✓ Prominent corporate branding (choose one):

- Volunteer support: exclusive recognition on volunteer t-shirt, check-in, meals and communications
- Rider support: exclusive recognition on 7 SAG wagons (rider support vehicles)

✓ Complimentary lodging at Copper Mountain Resort

(2 rooms/1 night) (Confirmation deadline 5-1-25)

✓ 20 Complimentary Rider Registrations

(Rider fundraising minimum required)

✓ 8 priority event volunteer positions

(Must confirm interest by 4-1-25)

✓ Prominent logo placement:

- Tour jersey (Logo deadline 5-13-25)
- Tour rider t-shirt (Logo deadline 6-7-25)
- Copper site banners (Finish Line, lodging check-in, Tour check-in, program stage) (Logo deadline 6-30-25)
- Courage Classic website (Opportunity to provide promotion linked to sponsor's preferred website)

✓ Recognition in pre/post event emails and in Courage Classic Community Facebook Group

✓ Year-round logo on digital donor wall in hospital

✓ Opportunity to provide branded giveaways for riders and volunteers

Summit Sponsor

\$25,000 (5 Available)

✓ Prominent branding (choose one):

- Base Camp tent
- Finish Line Medals tent
- Finish Line Treat tent
- Finish Line DJ tent
- Friday night Happy Hour

✓ Complimentary lodging at Copper Mountain Resort

(1 room/1 night) (Confirmation deadline 5-1-25)

✓ 15 Complimentary Rider Registrations

(Rider fundraising minimum required)

✓ 8 priority event volunteer positions

(Must confirm interest by 4-1-25)

✓ Priority logo placement:

- Tour jersey (Logo deadline 5-13-25)
- Tour rider t-shirt (Logo deadline 6-7-25)
- Copper site banners (Finish Line, lodging check-in, Tour check-in, program stage) (Logo deadline 6-30-25)
- Courage Classic website (Opportunity to provide promotion)

✓ Recognition in pre/post event emails and in Courage Classic Community Facebook Group

✓ Year-round listing on digital donor wall in hospital

✓ Opportunity to provide branded giveaways for riders and volunteers

Peak Sponsor

\$10,000

- ✓ **10 Complimentary Rider Registrations**
(Rider fundraising minimum required)
- ✓ **Logo inclusion:**
 - Tour jersey (Logo deadline 5-13-25)
 - Tour rider t-shirt (Logo deadline 6-7-25)
 - Copper site banners (Finish Line, lodging check-in, Tour check-in, program stage) (Logo deadline 6-30-25)
 - Courage Classic website (opportunity to provide promotion)
- ✓ **Recognition in pre/post event emails and in Courage Classic Community Facebook Group**
- ✓ **Year-round listing on digital donor wall in hospital**
- ✓ **Opportunity to provide branded giveaways for riders and volunteers**

Elevation Sponsor

\$5,000

- ✓ **5 Complimentary Rider Registrations**
(Rider fundraising minimum required)
- ✓ **Logo on Copper Site Banners:**
(Finish Line, lodging check-in, Tour check-in, program stage)
(Logo deadline 6-30-25)
- ✓ **Listing on Courage Classic Website**
(opportunity to provide promotion)
- ✓ **Recognition in pre/post event emails and in Courage Classic Community Facebook Group**
- ✓ **Opportunity to provide branded giveaways for riders and volunteers**



All sponsorships are also eligible for a fully tax-deductible receipt without benefits. Ask us how!

Contact Erin Haas at

Sponsorships@childrenscoloradofoundation.org | 720-777-1796

Sponsorship Benefits offered by

